

INDEPENDENT MARKET REPORTS SUPPORT PASSIVPOD GROWTH

2017 was the UN's international year of sustainable development through tourism. Wild Days founder, Andy Jefferies, says: "Development of high quality ecotourism in the UK is long-overdue; the need is greater than ever and conditions are ripe right now. Ecotourism in Britain is ready to move from niche to mainstream and in the process make a real difference to our environment."

There is already a huge appetite for wildlife-watching holidays in Britain; eco holidays go one step further by engaging with wildlife and natural areas that are under threat and directly contributing to their conservation. Jefferies says: "I would hope that TV programmes like *Springwatch* and *Planet Earth II* are changing the opinion that wildlife is more exciting elsewhere in the world. You only need to spend a night surveying small mammals in the UK to know that a pygmy shrew in the hand is worth two tigers in the bush!"

http://www.huffingtonpost.co.uk/sophie-tanner/its-time-for-uk-ecotouris_b_14247266.html

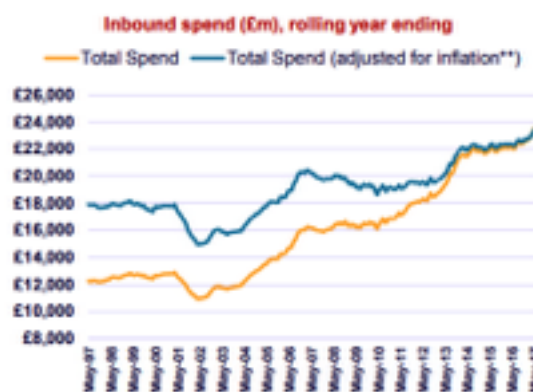
PassivPod Eco Lodge design below



INBOUND TOURISM UP 16% reports by Visit Britain 2017

Inbound value

- 2016 finished with record spending levels, up 2% on the previous record set in 2015.
- Q1 2017 spending increased 16% in nominal terms. So far in 2017 spend is tracking 14% higher, compared to the first five months of 2016.
- Since the EU referendum the value of GBP has fallen significantly meaning that the UK is now much more affordable for many visitors.



	Spend (£m) Nominal terms	Growth
Q1 2017	£4,351	↑ 16%
Latest full year (2016)	£22,543	↑ 2%
Latest monthly* (May 2017)	£2,050	↑ 5%
Rolling 12 months* (Jun 2016 – May 2017)	£23,560	↑ 7%
Year to date* (Jan – May 2017)	£8,420	↑ 14%

Source: International Passenger Survey

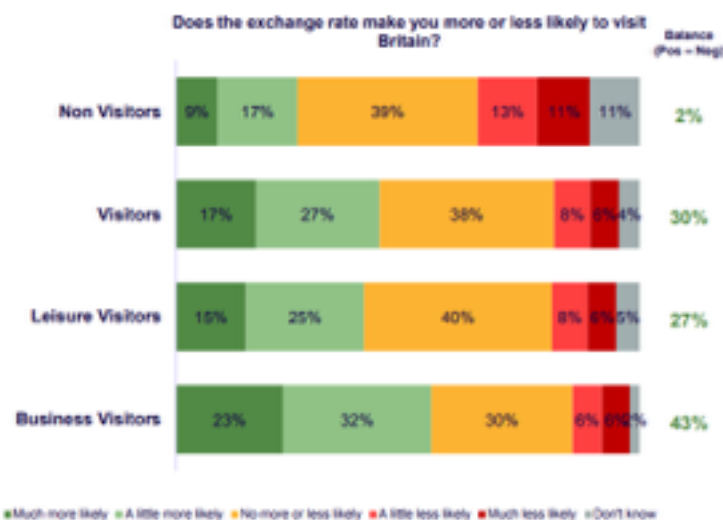
*2017 figures are provisional and will be revised with the next quarterly and annual releases. **Adjusted for inflation based on June 2017 price level

10

Impact of exchange rate on likelihood to travel

Visitor types

The favourable exchange rate is more likely to have had a positive impact on previous UK visitors, where 44% say they are more likely to visit as a result. This is even higher amongst UK business visitors, where 55% would be more likely to visit as a result. 40% of leisure visitors say they would be more likely to visit.



Source: GFK-ANALYST/BRITAIN. Q69b: Does the current exchange rate make you any more/less likely to visit Britain?
Base: Non-visitors=2236, Visitors=4485, Leisure=1832, Business=609

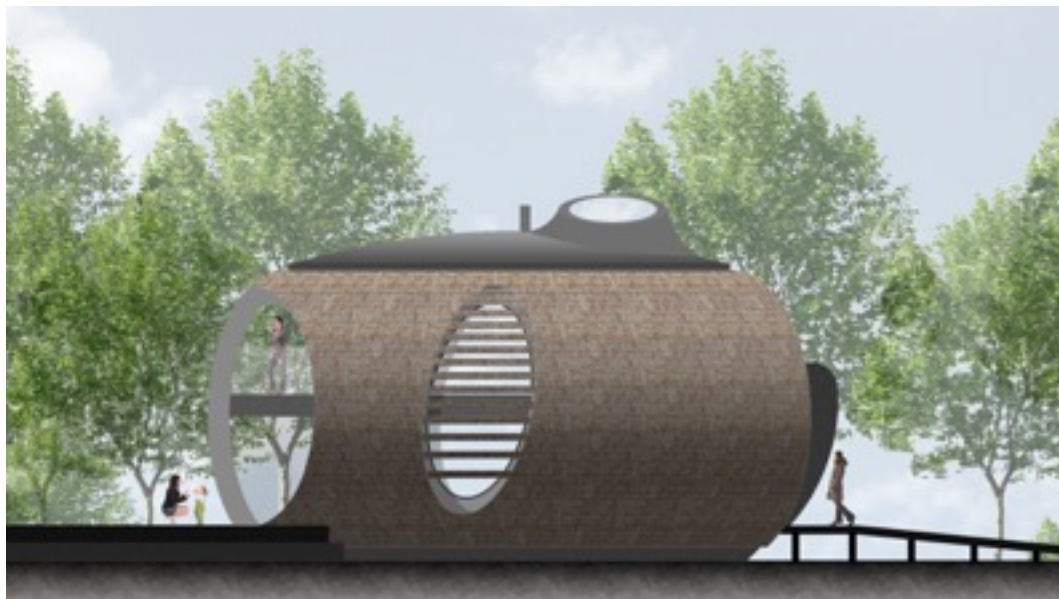
12



A survey of values and trends in the caravan park and leisure markets over the past year

The Sunny Side of Brexit

Despite economic uncertainty caused by the momentous and unprecedented events of 2016, trading conditions in the parks industry and demand for park businesses of all types is more buoyant than at any time since the boom years of 2008. A fall in the value of sterling following the Referendum in June, combined with a fine summer, resulted in a good season for most UK holiday parks. Meanwhile, park home operators have been reporting record profits from strong sales which has encouraged ever increasing demand from expansionist portfolio builders seeking additional parks in all parts of the country.



east elevation

The UK holiday park industry represents 15% of Britain's entire tourism economy and accounts for 22% of all 'holiday bed nights.' This is the measure of the number of nights spent in different forms of holiday accommodation. In other words, when people are on holiday around one in five nights is spent on a holiday park.

Tourism is expected to increase to £257bn by 2025. This forecast would be 9.9% of GDP.

The predicted average growth rate of Tourism is set to be greater than the entire British Economy. The average growth rate of the Tourist Economy between 2013 to 2025 is estimated at 3.9%. The British economy, over the same period, is predicted to grow by 3%.

CORPORATE OFFICES LOSE 5% pa from ABSENCE AND ILLNESS report by CIPD 2017

Table 1: Average level of employee absence, per employee per annum

	Average working time lost per year (%)			Average number of days lost per employee per year		
	5% trimmed mean	Standard deviation	Mean	5% trimmed mean	Standard deviation	Mean
2016: all employees	2.8	3.8	3.3	6.3	8.6	7.5
2015: all employees	3.0	4.4	3.7	6.9	10.1	8.3
2014: all employees	2.9	3.1	3.3	6.6	7.0	7.4
2013: all employees	3.3	3.9	3.8	7.6	9.0	8.6
2012: all employees	3.0	3.3	3.4	6.8	7.5	7.7
2011: all employees	3.4	3.5	3.8	7.7	8.0	8.7
2010: all employees	3.2	1.9	3.4	7.4	4.3	7.7

Base: 736 (2016); 396 (2015); 342 (2014); 393 (2013); 498 (2012); 403 (2011); 429 (2010)

WORK-PLACE DESIGN REPORT by CIPD 2017

then build the workplace around that to support the workforce. It doesn't have to be convoluted.

It doesn't have to be slides and bean bags. It is about taking a critical view of what works and what doesn't, learning from mistakes, continually evolving but without forgetting why the workplace is there in the first place. To enable the work that is taking place. To support the workforce in doing what they do and allowing them to do it as well as they possibly can.

CLARITY. SIMPLICITY. ENABLING WORK.



KERSTIN SAILEE

Today's workplaces are designed by architects or interior designers, who base their decision-making on intuition, prior experience and big (or small) ideas. This is how architects / designers are trained. If their hunches are good, the design turns out well and suits the organisation it was meant for.

In most cases however, I would argue, workplaces do not allow people to get their work done. This is highlighted by workplace satisfaction statistics, which show that most workplaces do not boost people's productivity, wellbeing and happiness.

HOME-WORKERS INCREASE BY 1 MILLION in just 7 years report by CIPD and STARTUPS 2017

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Government stats reveal there's one million more start-ups today than seven years ago

There is currently a record 5.7 million UK small businesses - who contribute £1.4 trillion in turnover and are responsible for 48% of private sector jobs

by Shane Connelly Updated: Dec 5, 2017 Published: Dec 5, 2017



In the week following [Small Business Saturday](#), the government has announced that 2017 is a record year for start-ups and small businesses in the UK.

Executive summary

What does the evidence say?

Self-employment in the post-War period in the UK was stable, at times rising, at others falling, but the level increased rapidly during the 1980s and again over the last 15 years. About one in seven of those in employment are currently self-employed. The increase in self-employment between March 2008 and March 2017 accounted for almost a third of total employment growth.

Historically, the self-employed have been disproportionately male and aged over 50. They have tended to work longer hours than employees and be concentrated in specific industries (agriculture, construction) and occupations (especially skilled trades).

Technological advances mean that the cost of setting up a business and selling the fruits of one's labour have dramatically reduced in many sectors. This is of wider importance than the status of 'gig economy' workers, which accounts for a small percentage of the UK workforce.

Regulation in the UK aims to encourage setting up new businesses. There are probably more opportunities for self-employment than a decade ago. The evidence suggests there is a sufficiently large pool of people in the UK favourably inclined towards self-employment for this to translate into more people remaining self-employed. An ageing population has also played a supporting role since older people are more likely to attempt self-employment.



2000 MORE SCHOOLS NEEDED WITHIN 5 YEARS report by Dept for Education Do The Maths



With pupil numbers set to exceed eight million by 2023, we will need the equivalent of almost 2,000 new schools. This provides us with an opportunity to uphold the view that schools can and should be more than just practical, functional buildings – they can elevate the aspirations of children, teachers and the wider community.

We can redefine what we expect from educational institutions and look at strategies to bring nature into the classroom, or rather take the classroom into nature. We can further dissolve the gap between education and the environment, promoting an awareness of health and wellbeing at an early age.

Attitudes towards the environment start developing at an early age and once formed do not change easily. Children are potential effective agents for promoting environmentally responsible behaviour in others and carrying forward a positive view of sustainability. But how do we give them the right environment to learn?

Shortfall

London Councils has calculated the shortfall of school places year-by-year by comparing the capacity in existing schools with the forecast number of pupils. The shortfall shows how many places will be needed over time in the capital, before funding is taken

Nationally, a total of 471,000 new school places are required between 2015 and 2020. Based upon London Councils' analysis, London's share of the places needed is 113,000 (covering both primary and secondary school places). This means London represents 24 per cent, nearly a quarter, of the national shortfall during this period.



GETTING STARTED WITH ECO-SCHOOLS

THIS GUIDE HAS BEEN CREATED TO GIVE A QUICK OVERVIEW OF WHAT ECO-SCHOOLS IS ALL ABOUT, AS WELL AS SOME SIMPLE STARTING POINTS TO HELP YOU ON YOUR WAY TO BECOMING AN ECO-SCHOOL.

BACKGROUND TO ECO-SCHOOLS

Eco-Schools is an environmental education programme and is managed in England by the environmental charity Keep Britain Tidy, the anti-litter campaign for England. Eco-Schools England has the most Eco-Schools in the world, with 70% of all schools in England currently registered with the programme (that's just shy of 17,000 schools).

The Eco-Schools International Programme was developed by the Foundation for Environmental Education (FEE) as a response to some of the needs identified at the 1992 UN Conference on Environment and Development. The Programme's official start was in 1994, with support of Denmark, Germany, Greece and United Kingdom.

Eco-Schools is now run in 53 countries around the world, linking more than 40,000 schools – from the UK to France and from Morocco to South Africa. Eco-Schools is administered in Scotland by Keep Scotland Beautiful; in Wales by Keep Wales Tidy; and in Northern Ireland by Tidy Northern Ireland.

OVERVIEW OF THE ECO-SCHOOLS PROGRAMME

Eco-Schools is an international award programme that guides schools on their sustainable journey, providing a simple framework to help make sustainability an integral part of school life. Eco-Schools can help enhance the curriculum and get the whole school united behind something important.

Our mission is to help make every school in the country sustainable and to bring about behaviour change in young people and those connected to them so that good habits learned in schools are followed through into homes and communities.

What's more, by addressing environmental issues in school and reducing waste, you can save money, which can be reinvested elsewhere.



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